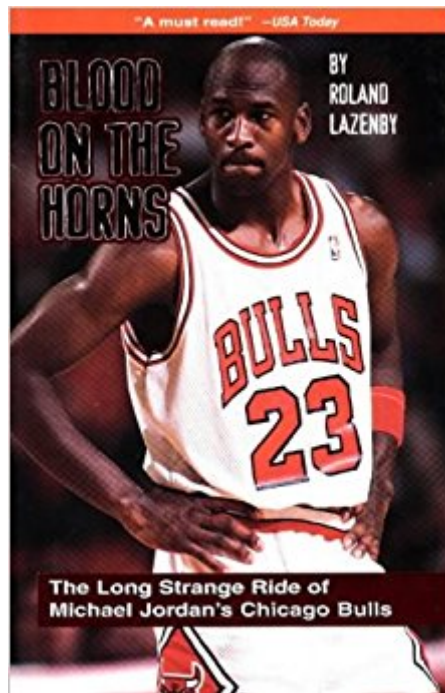




The book was found

Blood On The Horns: The Long Strange Ride Of Michael Jordan's Chicago Bulls



Synopsis

A fascinating inside look at the Bulls.

Book Information

Hardcover: 273 pages

Publisher: Taylor Trade Publishing / Addax (August 1, 1998)

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Average Customer Review: 4.0 out of 5 stars 20 customer reviews

Best Sellers Rank: #1,684,266 in Books (See Top 100 in Books) #49 in [Books > Sports & Outdoors > Basketball > Professional](#)

Customer Reviews

Unless you slept through the 1990s, you probably know that Michael Jordan and the Chicago Bulls ran roughshod over the NBA for the better part of a decade. Like the Lakers before them and the Celtics before that, the Bulls have sustained a level of play that is simply unmatched by their contemporaries. But there's a dark cloud to this red and black lining. In writing *Blood on the Horns*, author Roland Lazenby followed the team through the '97-'98 campaign as they struggled to attain their sixth NBA title in the past seven years. While it was no secret that a rift had for years existed between the Bulls' management and players, by season's end Lazenby found that bad blood, bruised egos, and harsh words had created an untenable and openly hostile atmosphere. "Where there's money and success and vast public attention, there are usually immensely complicated personality conflicts." And that goes double for the Chicago Bulls. To decipher the mixed messages surrounding this internecine power struggle, Lazenby conducted extensive interviews with superstars and role players, determining who said what to whom, when it happened, and why. The story he uncovers is an intriguing melodrama, equal parts fascination and despair. Men may very well be boys, but it's shocking to find one of the greatest dynasties in the history of basketball tearing itself apart over what amounts to a pissing match. --George Laney

A must read. -- USA Today, Greg Boeck

For every 90's Bulls fan this is a must read! Gets you inside information on how the last season of Michael playing with the Bulls developed, back in the day we didn't twitter and the media exposure was nowhere near of what we have today! Great, great book

One of the best sports books ever written. Lazenby brings them all up close and personal. Couldn't put it down.

Really interesting read with great insight to the struggle within one of the all time great dynasties in sports history.

Thoroughly enjoyed getting my first glimpse into the personalities, mechanics and politics in both the nba and the Chicago bulls.

Great read. Very interesting to go behind the scenes of one of the top teams in nba recent history. Definitely recommend this book

Enjoyed this item. Very pleased that item arrived timely and as described. I would be willing to do business with this vendor in the future.

Great condition

I enjoyed the book very much. It gives you an inside the locker room account of everything you suspected while watching the Bulls mow through the '90s.

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